

Media Release
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Kettle Collective secure deal with Dubai Design District

Multi-award winning Architecture & Design studio, Kettle Collective, has agreed a deal with Dubai Design District (d3) to set up in the Design District, the Emirate's new creative hub being developed by Tecom Investments.

Earlier this year, Kettle Collective moved into a new studio in Edinburgh and this is yet another significant milestone in the young company's history.

Kettle Collective has been working on a number of projects such as The Solar Innovation Centre in Dubai with Dubai Electricity and Water Authority (DEWA) which has won several awards including; Best Future Leisure and Tourism building design at Cityscape Awards for Emerging Markets, Royal Scottish Academy Architecture Prize for Outstanding Work and Sustainable Project of the Year at The Middle East Architect Awards. Other projects include Jumeirah Garden Courtyards with Wasl, Tinja Masterplan in Morocco with Emaar as well as a number of other significant projects in Oman, Iraq, Saudi Arabia and across the UK.

Colin Bone, Managing Director at Kettle Collective said, "It is great to have secured this deal with d3 as it will provide us with a solid base from where to develop our business in the region within the creative environment of d3."

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Media Notes:

About Kettle Collective

Kettle Collective was founded in 2012 by Tony Kettle and Colin Bone and has already established itself as a leading multi-award winning International practice. Tony and Colin set out to create a unique design studio in Edinburgh committed to high performance and energy efficient design on an International scale.

The ethos of Kettle Collective is true collaboration, hence 'Collective', collaboration with other designers, engineers, cost consultants and specialists to individually tailor a bespoke design team for each project. During this collaborative process, we aim to create vibrant and sustainable projects with the belief that the space we live in directly influences the quality of our lives.

Tony Kettle has individually led a series of high profile projects in both the UK and abroad, many won through international design competitions. His extensive project portfolio includes the award winning Falkirk Millennium Wheel, UK; Director responsible for a series of award winning buildings on Newcastle College Campus; Gazprom's new headquarters, 'Okhta City' in St. Petersburg, Russia; the Dubai International Convention Centre and Financial Centre, UAE; Woodhorn: Northumberland Museum, Archive and Country Park, UK; City Palace Tower in Moscow, Russia; and the Scottish Parliament in Edinburgh, UK.

About Dubai Design District

Dubai Design District, better known as d3, is dedicated to fostering the growth of the Emirate's design, fashion, art, and luxury industry. It offers businesses, entrepreneurs and individuals a creative community that will be at the very heart of the region's design scene.

d3 is the newest of TECOM Investments' freezone business parks – with 11 buildings due for completion this year. Once done, d3 will be a purpose built environment catering to the full value chain of the design, fashion, art, and luxury industry – and all with the vision of creating a world class creative community that engages, nurtures and promotes local, regional and global design talent.

d3's facilities will include everything from cutting-edge design institutes to residential, hospitality, retail and office space. The District will be characterised by distinct public areas, unique street furniture and shaded walkways. The development will include a 1.8km waterfront development which will be populated with unique food and beverage outlets, design-led hotels, boutique retail outlets and a multi-use outdoor space.

Located close to Mohammed Bin Rashid City and adjacent to Dubai's Business Bay, d3 is a short distance from the city's arterial highways and two international airports. The District is in sight of the Creek, Dubai's historic and mercurial trading epicentre, Burj Khalifa, the world's tallest building, and Dubai Mall, the world's largest shopping complex.

d3 will be the most connected design, fashion and luxury destination in the world – with Dubai being only eight hours flight time from 90 per cent of the countries in the world.

Guided by the objectives set out in Dubai Fashion 2020 – a strategic plan to harness the full growth potential of the fashion industry – this creative community will support Dubai's goals for a more diversified innovation-led economy.

Media enquiries:

For more information please contact Tuesday Stevenson at Kettle Collective
tuesday@kettle.co
0131 226 4514